

# **Game Theory**

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# Game Theory

- ◆ **Game Theory is the mathematical study of strategic situations, i.e. where there is more than one decision-maker, and each decision-maker can affect the outcome.**
- ◆ **My choice may affect your problem.**
- ◆ **We need a method that takes everyone's choices into account.**

# Some Applications of Game Theory

- ◆ **The study of military strategies.**
- ◆ **Auctions.**
- ◆ **The study of oligopolies (Oligopoly is a market form wherein a market is dominated by a small number of big sellers (oligopolists)), e.g. *Boeing & Airbus, Visa and Mastercard***

# Military Strategies

- ◆ In the early 1950s, the USA and USSR were involved in a nuclear arms race.
- ◆ Assume that each country can build an arsenal of nuclear bombs, or can refrain from doing so.

- ◆ **Each country's favorite outcome is that it has bombs and the other country does not.**
- ◆ **The next best outcome is that neither country has any bombs.**
- ◆ **The next best outcome is that both countries have bombs (what matters is relative strength, and bombs are costly to build).**
- ◆ **The worst outcome is that only the other country has bombs.**

# What is a Game?

- ◆ A **game** consists of
  - a set of **players** (**USA and USSR**)
  - a set of **strategies** for each player (**Build Bomb or Don't Build**)
  - the **payoffs** to each player for every possible choice of strategies by the players. (**If you make a bomb your strength increases, but bombs are costly to build**)

# What is a Game?

- ◆ A **game** (Duopoly) consists of
  - a set of **players** (**Firm 1 and Firm 2**)
  - a set of **strategies** for each player (**Quantity:  $Q_1$  and  $Q_2$** )
  - the **payoffs** to each player for every possible choice of strategies by the players. (**Profits earned by Firm 1 and Firm 2**)

# Two-Player Games

- ◆ A game with just two players is a **two-player game**.
- ◆ We will study only games in which there are two players, each of whom can choose between only two actions.



# An Example of a Two-Player Game

- ◆ **The players are called A and B.**
- ◆ **Player A has two actions, called “Up” and “Down”.**

# An Example of a Two-Player Game

- ◆ **Player B has two actions, called “Left” and “Right”.**
- ◆ **The table showing the payoffs to both players for each of the four possible action combinations is the game’s **payoff matrix**.**

# An Example of a Two-Player Game

		Player B	
		L	R
Player A	U	(3,9)	(1,8)
	D	(0,0)	(2,1)

This is the  
game's  
payoff matrix.

Player A's payoff is shown first.

Player B's payoff is shown second.

# An Example of a Two-Player Game

		Player B	
		L	R
Player A	U	(3,9)	(1,8)
	D	(0,0)	(2,1)

A play of the game is a pair such as (U,R) where the 1st element is the action chosen by Player A and the 2nd is the action chosen by Player B.

# An Example of a Two-Player Game

		Player B	
		L	R
Player A	U	(3,9)	(1,8)
	D	(0,0)	(2,1)

This is the game's payoff matrix.

*E.g.* if A plays **U**p and B plays **R**ight then A's payoff is **1** and B's payoff is **8**.

# An Example of a Two-Player Game

		Player B	
		L	R
Player A	U	(3,9)	(1,8)
	D	(0,0)	(2,1)

This is the game's payoff matrix.

And if A plays **D**own and B plays **R**ight then A's payoff is **2** and B's payoff is **1**.

# An Example of a Two-Player Game

		Player B	
		L	R
Player A	U	(3,9)	(1,8)
	D	(0,0)	(2,1)

What plays are we likely to see for this game?

# An Example of a Two-Player Game

		Player B		Is (U,R) a likely play?
		L	R	
Player A	U	(3,9)	(1,8)	
	D	(0,0)	(2,1)	



# An Example of a Two-Player Game

		Player B		
		L	R	
Player A	U	(3,9)	(1,8)	Is (U,R) a likely play?
	D	(0,0)	(2,1)	

If B plays Right then A's best reply is Down since this improves A's payoff from 1 to 2. So (U,R) is not a likely play.

# An Example of a Two-Player Game

		Player B	
		L	R
Player A	U	(3,9)	(1,8)
	D	(0,0)	(2,1)

Is (D,R) a likely play?

# An Example of a Two-Player Game

		Player B		
		L	R	
Player A	U	(3,9)	(1,8)	Is (D,R) a likely play?
	D	(0,0)	(2,1)	

If B plays Right then A's best reply is Down.

# An Example of a Two-Player Game

		Player B		Is (D,R) a likely play?
		L	R	
Player A	U	(3,9)	(1,8)	
	D	(0,0)	(2,1)	

If B plays Right then A's best reply is Down.  
If A plays Down then B's best reply is Right.  
So (D,R) is a likely play.

# An Example of a Two-Player Game

		Player B		
		L	R	
Player A	U	(3,9)	(1,8)	Is (D,L) a likely play?
	D	(0,0)	(2,1)	

# An Example of a Two-Player Game

Player B  
**L** → **R**

Is (D,L) a likely play?

Player A	<b>U</b>	(3,9)	(1,8)
	<b>D</b>	(0,0)	(2,1)

If A plays Down then B's best reply is Right, so (D,L) is not a likely play.

# An Example of a Two-Player Game

		Player B	
		L	R
Player A	U	(3,9)	(1,8)
	D	(0,0)	(2,1)

Is (U,L) a likely play?

# An Example of a Two-Player Game

		Player B		Is (U,L) a likely play?
		L	R	
Player A	U	(3,9)	(1,8)	
	D	(0,0)	(2,1)	

If A plays Up then B' s best reply is Left.



# An Example of a Two-Player Game

		Player B		Is (U,L) a likely play?
		L	R	
Player A	U	(3,9)	(1,8)	
	D	(0,0)	(2,1)	

If A plays Up then B's best reply is Left.  
If B plays Left then A's best reply is Up.  
So (U,L) is a likely play.

# Nash Equilibrium

- ◆ A play of the game where each strategy is a best reply to the other is a  
**Nash equilibrium.**
- ◆ Our example has two Nash equilibria; (U,L) and (D,R).

# An Example of a Two-Player Game

		Player B	
		L	R
Player A	U	(3,9)	(1,8)
	D	(0,0)	(2,1)

(U,L) and (D,R) are both Nash equilibria for the game.

# An Example of a Two-Player Game

		Player B	
		L	R
Player A	U	(3,9)	(1,8)
	D	(0,0)	(2,1)

(U,L) and (D,R) are both Nash equilibria for the game. But which will we see? Notice that (U,L) is preferred to (D,R) by both players. Must we then see (U,L) only?

# The Prisoner's Dilemma

		Clyde	
		<b>S</b>	<b>C</b>
Bonnie	<b>S</b>	<b>(-1,-1)</b>	<b>(-10,0)</b>
	<b>C</b>	<b>(0,-10)</b>	<b>(-5,-5)</b>

Strategies: Silence and Confess.

What plays are we likely to see for this game?

# The Prisoner's Dilemma

		Clyde	
		S	C
Bonnie	S	<b>(-1,-1)</b>	<b>(-10,0)</b>
	C	<b>(0,-10)</b>	<b>(-5,-5)</b>

If Bonnie plays Silence then Clyde's best reply is Confess.

# The Prisoner's Dilemma

		Clyde	
		S	C
Bonnie	S	<b>(-1,-1)</b>	<b>(-10,0)</b>
	C	<b>(0,-10)</b>	<b>(-5,-5)</b>

If Bonnie plays Silence then Clyde's best reply is Confess.

If Bonnie plays Confess then Clyde's best reply is Confess.

# The Prisoner's Dilemma

		Clyde	
		S	C
Bonnie	S	<b>(-1,-1)</b>	<b>(-10,0)</b>
	C	<b>(0,-10)</b>	<b>(-5,-5)</b>

So no matter what Bonnie plays, Clyde's best reply is always Confess. Confess is a **dominant strategy** for Clyde.



# The Prisoner's Dilemma

		Clyde	
		S	C
Bonnie	S	<b>(-1,-1)</b>	<b>(-10,0)</b>
	C	<b>(0,-10)</b>	<b>(-5,-5)</b>

Similarly, no matter what Clyde plays, Bonnie's best reply is always Confess. Confess is a **dominant strategy** for Bonnie also.

# Who Plays When?

- ◆ In both examples the players chose their strategies simultaneously.
- ◆ Such games are **simultaneous play games**.

# Who Plays When?

- ◆ But there are other games in which one player plays before another player.
- ◆ Such games are **sequential play games**.
- ◆ The player who plays first is the **leader**. The player who plays second is the **follower**.

# A Sequential Game Example

- ◆ **Sometimes a game has more than one Nash equilibrium and it is hard to say which is more likely to occur.**
- ◆ **When a game is sequential it is sometimes possible to argue that one of the Nash equilibria is more likely to occur than the other.**

# A Sequential Game Example

		Player B	
		L	R
Player A	U	(3,9)	(1,8)
	D	(0,0)	(2,1)

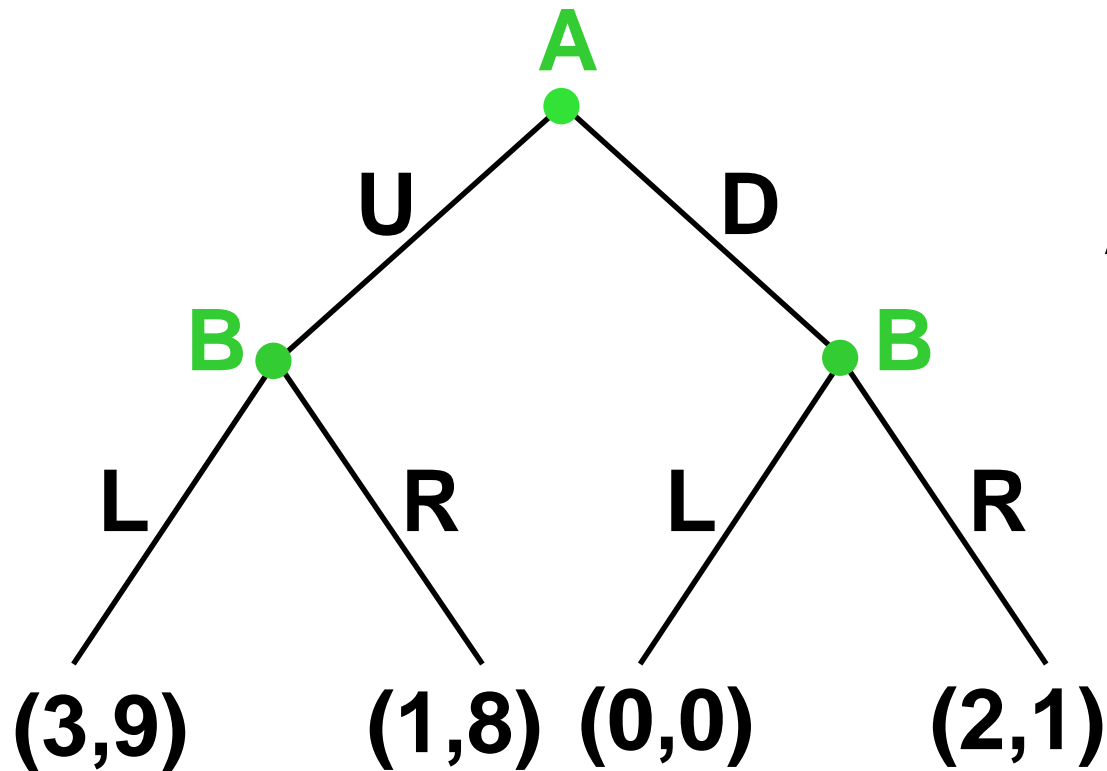
(U,L) and (D,R) are both NE when this game is played **simultaneously** and we have no way of deciding which equilibrium is more likely to occur.

# A Sequential Game Example

		Player B	
		L	R
Player A	U	(3,9)	(1,8)
	D	(0,0)	(2,1)

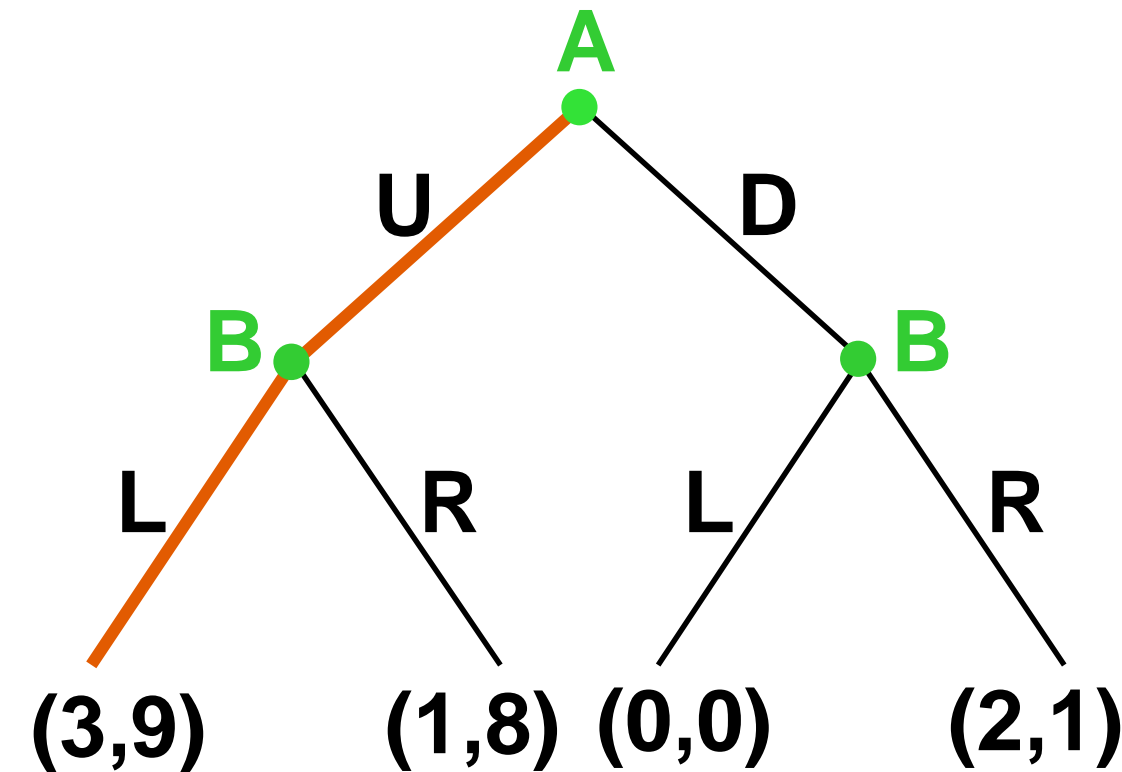
Suppose instead that the game is played **sequentially**, with A leading and B following. We can rewrite the game in its **extensive form**.

# A Sequential Game Example



A plays first.  
B plays second.

# A Sequential Game Example

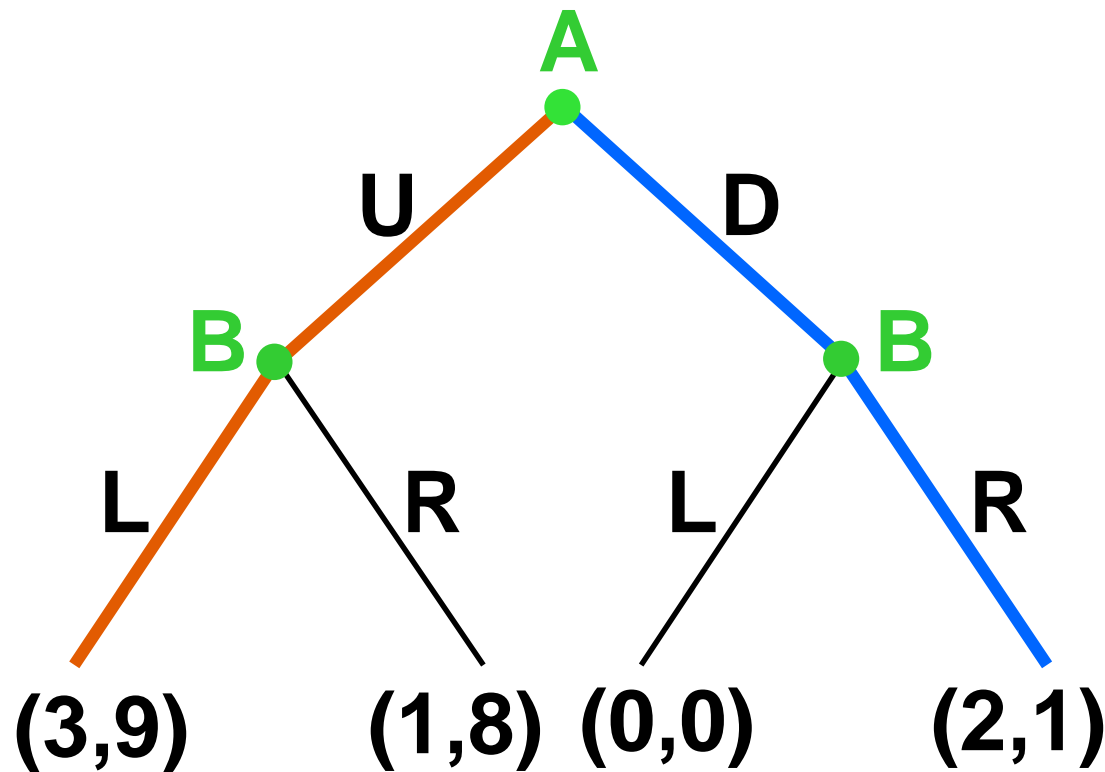


A plays first.  
B plays second.

**(U,L)** is a Nash equilibrium.



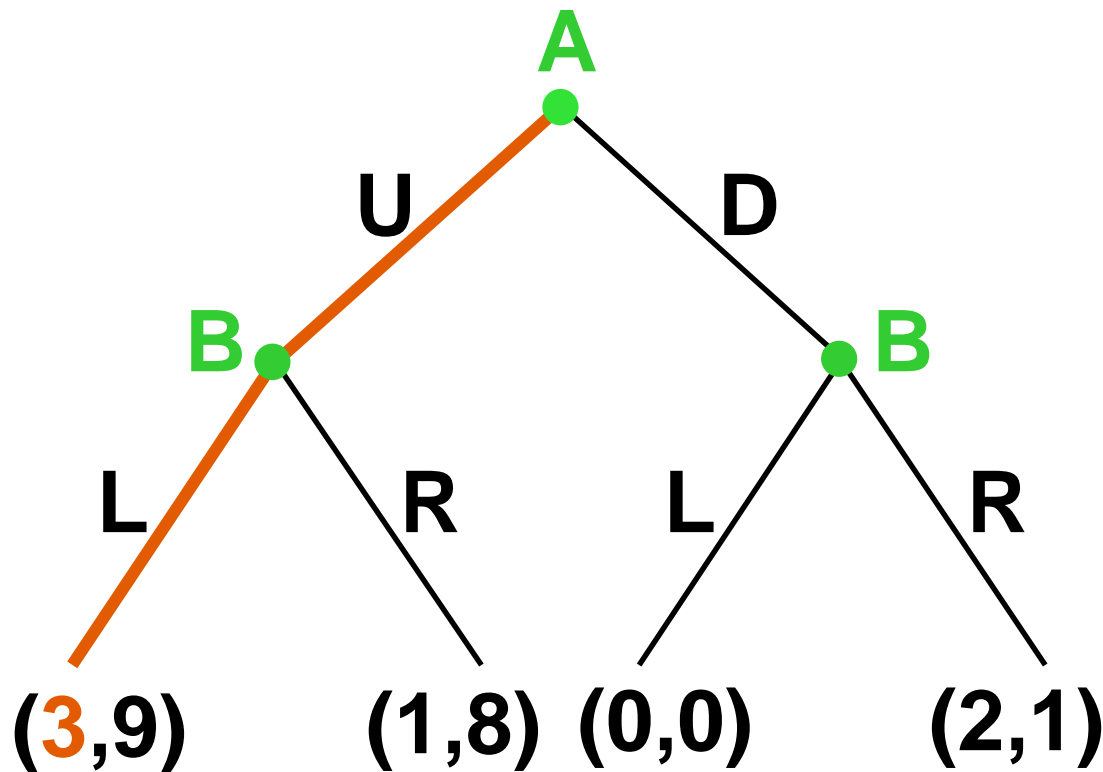
# A Sequential Game Example



A plays first.  
B plays second.

**(U,L)** is a Nash equilibrium. So is **(D,R)**.  
Is one equilibrium more likely to occur?

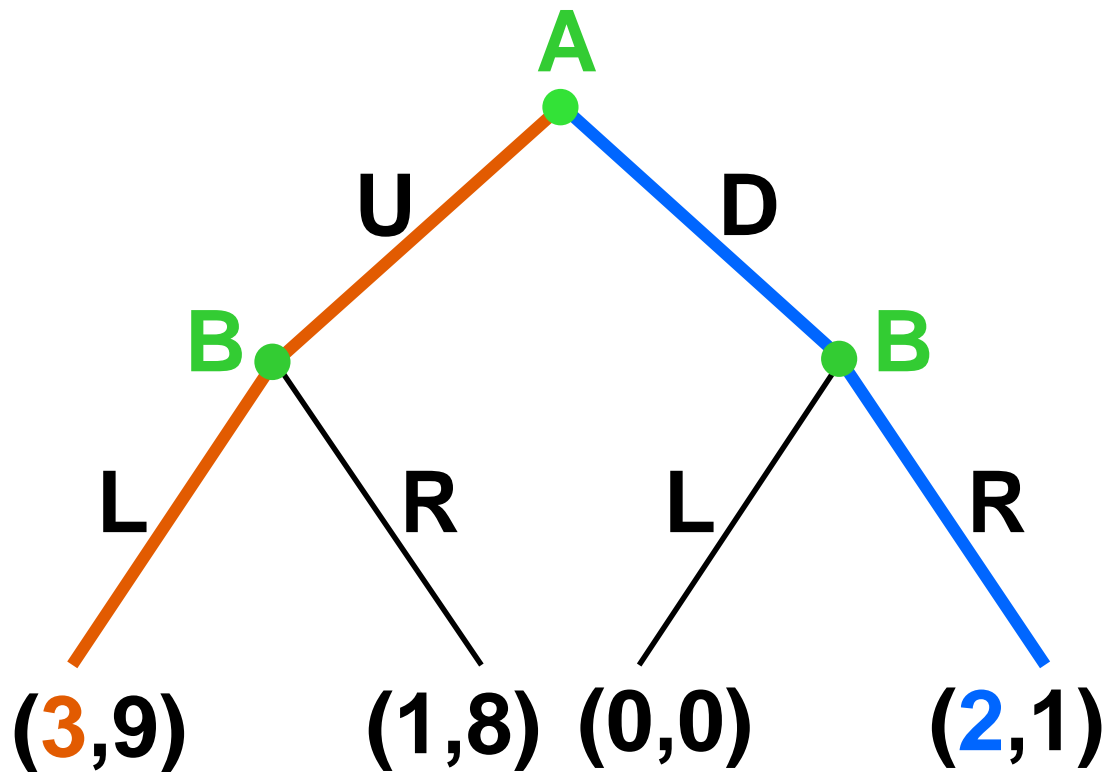
# A Sequential Game Example



A plays first.  
B plays second.

If A plays **U** then B follows with **L**; A gets 3.

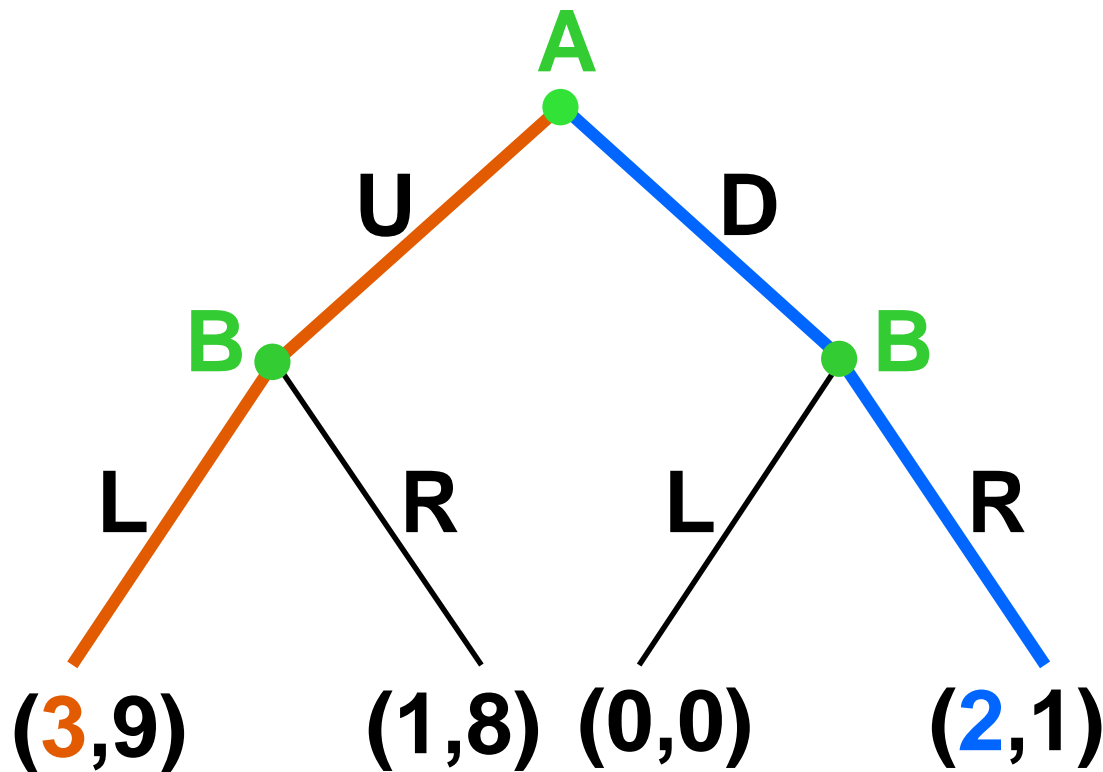
# A Sequential Game Example



A plays first.  
B plays second.

If A plays **U** then B follows with **L**; A gets 3.  
If A plays **D** then B follows with **R**; A gets 2.

# A Sequential Game Example



A plays first.  
B plays second.

So (U,L) is the  
likely NE.

If A plays **U** then B follows with **L**; A gets 3.  
If A plays **D** then B follows with **R**; A gets 2.

# A Sequential Game Example

		Player B	
		L	R
Player A	U	(3,9)	(1,8)
	D	(0,0)	(2,1)

This is our original example once more. Suppose again that play is simultaneous. We discovered that the game has two Nash equilibria; (U,L) and (D,R).

# A Sequential Game Example

		Player B	
		L	R
Player A	U	(3,9)	(1,8)
	D	(0,0)	(2,1)

Player A has been thought of as choosing to play either U or D, but no combination of both; *i.e.* as playing **purely** U or D. U and D are Player A's **pure strategies**.

# A Sequential Game Example

		Player B	
		L	R
Player A	U	(3,9)	(1,8)
	D	(0,0)	(2,1)

Similarly, L and R are Player B's **pure strategies**.

# A Sequential Game Example

		Player B	
		L	R
Player A	U	(3,9)	(1,8)
	D	(0,0)	(2,1)

Consequently, (U,L) and (D,R) are **pure strategy Nash equilibria**. Must every game have at least one pure strategy Nash equilibrium?



# Pure Strategies

		Player B	
		L	R
Player A	U	(1,2)	(0,4)
	D	(0,5)	(3,2)

Here is a new game. Are there any pure strategy Nash equilibria?

# Pure Strategies

		Player B	
		L	R
Player A	U	(1,2)	(0,4)
	D	(0,5)	(3,2)

Is (U,L) a Nash equilibrium?

# Pure Strategies

		Player B	
		L	R
Player A	U	(1,2)	(0,4)
	D	(0,5)	(3,2)

Is (U,L) a Nash equilibrium? No.

Is (U,R) a Nash equilibrium?

# Pure Strategies

		Player B	
		L	R
Player A	U	(1,2)	(0,4)
	D	(0,5)	(3,2)

Is (U,L) a Nash equilibrium? No.

Is (U,R) a Nash equilibrium? No.

Is (D,L) a Nash equilibrium?

# Pure Strategies

		Player B	
		L	R
Player A	U	(1,2)	(0,4)
	D	(0,5)	(3,2)

Is (U,L) a Nash equilibrium? No.

Is (U,R) a Nash equilibrium? No.

Is (D,L) a Nash equilibrium? No.

Is (D,R) a Nash equilibrium?

# Pure Strategies

		Player B	
		L	R
Player A	U	(1,2)	(0,4)
	D	(0,5)	(3,2)

Is (U,L) a Nash equilibrium? No.

Is (U,R) a Nash equilibrium? No.

Is (D,L) a Nash equilibrium? No.

Is (D,R) a Nash equilibrium? No.

# Pure Strategies

		Player B	
		L	R
Player A	U	(1,2)	(0,4)
	D	(0,5)	(3,2)

So the game has no Nash equilibria in pure strategies. Even so, the game does have a Nash equilibrium, but in **mixed strategies**.

# Mixed Strategies

- ◆ Instead of playing purely Up or Down, Player A selects a probability distribution  $(\pi_U, 1-\pi_U)$ , meaning that with probability  $\pi_U$  Player A will play Up and with probability  $1-\pi_U$  will play Down.
- ◆ Player A is **mixing** over the pure strategies Up and Down.
- ◆ **The probability distribution  $(\pi_U, 1-\pi_U)$  is a mixed strategy** for Player A.



# Mixed Strategies

- ◆ Similarly, Player B selects a probability distribution  $(\pi_L, 1-\pi_L)$ , meaning that with probability  $\pi_L$  Player B will play Left and with probability  $1-\pi_L$  will play Right.
- ◆ Player B is **mixing** over the pure strategies Left and Right.
- ◆ **The probability distribution  $(\pi_L, 1-\pi_L)$  is a mixed strategy** for Player B.

# Mixed Strategies

		Player B	
		L	R
Player A	U	(1,2)	(0,4)
	D	(0,5)	(3,2)

This game has no Nash equilibrium in pure strategies, but it does have a Nash equilibrium in mixed strategies. How is it computed?

# Mixed Strategies

		Player B	
		<b>L</b> , $\pi_L$	<b>R</b> , $1-\pi_L$
Player A	<b>U</b> , $\pi_U$	<b>(1,2)</b>	<b>(0,4)</b>
	<b>D</b> , $1-\pi_U$	<b>(0,5)</b>	<b>(3,2)</b>

# Mixed Strategies

		Player B	
		<b>L</b> , $\pi_L$	<b>R</b> , $1-\pi_L$
Player A	<b>U</b> , $\pi_U$	<b>(1,2)</b>	<b>(0,4)</b>
	<b>D</b> , $1-\pi_U$	<b>(0,5)</b>	<b>(3,2)</b>

A' s expected value of choosing Up is ??

# Mixed Strategies

		Player B	
		L, $\pi_L$	R, $1-\pi_L$
Player A	U, $\pi_U$	(1,2)	(0,4)
	D, $1-\pi_U$	(0,5)	(3,2)

A' s expected value of choosing Up is  $\pi_L$ .

A' s expected value of choosing Down is ??

# Mixed Strategies

		Player B	
		<b>L</b> , $\pi_L$	<b>R</b> , $1-\pi_L$
Player A	<b>U</b> , $\pi_U$	<b>(1,2)</b>	<b>(0,4)</b>
	<b>D</b> , $1-\pi_U$	<b>(0,5)</b>	<b>(3,2)</b>

A' s expected value of choosing Up is  $\pi_L$ .

A' s expected value of choosing Down is  $3(1 - \pi_L)$ .

# Mixed Strategies

		Player B	
		<b>L</b> , $\pi_L$	<b>R</b> , $1-\pi_L$
Player A	<b>U</b> , $\pi_U$	<b>(1,2)</b>	<b>(0,4)</b>
	<b>D</b> , $1-\pi_U$	<b>(0,5)</b>	<b>(3,2)</b>

A' s expected value of choosing Up is  $\pi_L$ .

A' s expected value of choosing Down is  $3(1 - \pi_L)$ .

If  $\pi_L > 3(1 - \pi_L)$  then A will choose only Up, but there is no NE in which A plays only Up.

# Mixed Strategies

		Player B	
		<b>L</b> , $\pi_L$	<b>R</b> , $1-\pi_L$
Player A	<b>U</b> , $\pi_U$	<b>(1,2)</b>	<b>(0,4)</b>
	<b>D</b> , $1-\pi_U$	<b>(0,5)</b>	<b>(3,2)</b>

A' s expected value of choosing Up is  $\pi_L$ .

A' s expected value of choosing Down is  $3(1 - \pi_L)$ .

If  $\pi_L < 3(1 - \pi_L)$  then A will choose only Down, but there is no NE in which A plays only Down.



# Mixed Strategies

		Player B	
		<b>L</b> , $\pi_L$	<b>R</b> , $1-\pi_L$
Player A	<b>U</b> , $\pi_U$	<b>(1,2)</b>	<b>(0,4)</b>
	<b>D</b> , $1-\pi_U$	<b>(0,5)</b>	<b>(3,2)</b>

If there is a NE necessarily  $\pi_L = 3(1 - \pi_L) \Rightarrow \pi_L = 3/4$ ; *i.e.* the way B mixes over Left and Right must make A indifferent between choosing Up or Down.

# Mixed Strategies

		Player B	
		L, 3/4	R, 1/4
Player A	U, $\pi_U$	(1,2)	(0,4)
	D, $1-\pi_U$	(0,5)	(3,2)

If there is a NE necessarily  $\pi_L = 3(1 - \pi_L) \Rightarrow \pi_L = 3/4$ ; *i.e.* the way B mixes over Left and Right must make A indifferent between choosing Up or Down.

# Mixed Strategies

		Player B	
		L, 3/4	R, 1/4
Player A	U, $\pi_U$	(1,2)	(0,4)
	D, $1-\pi_U$	(0,5)	(3,2)

# Mixed Strategies

		Player B	
		L, $\frac{3}{4}$	R, $\frac{1}{4}$
Player A	U, $\pi_U$	(1,2)	(0,4)
	D, $1-\pi_U$	(0,5)	(3,2)

B' s expected value of choosing Left is ??

# Mixed Strategies

		Player B	
		L, $\frac{3}{4}$	R, $\frac{1}{4}$
Player A	U, $\pi_U$	(1, <b>2</b> )	(0,4)
	D, $1-\pi_U$	(0, <b>5</b> )	(3,2)

B' s expected value of choosing Left is  $2\pi_U + 5(1 - \pi_U)$ .

B' s expected value of choosing Right is ??

# Mixed Strategies

		Player B	
		L, 3/4	R, 1/4
Player A	U, $\pi_U$	(1,2)	(0,4)
	D, $1-\pi_U$	(0,5)	(3,2)

B' s expected value of choosing Left is  $2\pi_U + 5(1 - \pi_U)$ .

B' s expected value of choosing Right is  $4\pi_U + 2(1 - \pi_U)$ .

# Mixed Strategies

		Player B	
		L, 3/4	R, 1/4
Player A	U, $\pi_U$	(1,2)	(0,4)
	D, $1-\pi_U$	(0,5)	(3,2)

B' s expected value of choosing Left is  $2\pi_U + 5(1 - \pi_U)$ .  
 B' s expected value of choosing Right is  $4\pi_U + 2(1 - \pi_U)$ .  
 If  $2\pi_U + 5(1 - \pi_U) > 4\pi_U + 2(1 - \pi_U)$  then B will choose only Left, but there is no NE in which B plays only Left.

# Mixed Strategies

		Player B	
		L, 3/4	R, 1/4
Player A	U, $\pi_U$	(1,2)	(0,4)
	D, $1-\pi_U$	(0,5)	(3,2)

B' s expected value of choosing Left is  $2\pi_U + 5(1 - \pi_U)$ .  
 B' s expected value of choosing Right is  $4\pi_U + 2(1 - \pi_U)$ .  
 If  $2\pi_U + 5(1 - \pi_U) < 4\pi_U + 2(1 - \pi_U)$  then B plays only Right, but there is no NE where B plays only Right.



# Mixed Strategies

		Player B	
		L, 3/4	R, 1/4
Player A	U, 3/5	(1,2)	(0,4)
	D, 2/5	(0,5)	(3,2)

If there is a NE then necessarily

$$2\pi_U + 5(1 - \pi_U) = 4\pi_U + 2(1 - \pi_U) \Rightarrow \pi_U = 3/5;$$

*i.e.* the way A mixes over Up and Down must make B indifferent between choosing Left or Right.

# Mixed Strategies

		Player B	
		L, 3/4	R, 1/4
Player A	U, 3/5	(1,2)	(0,4)
	D, 2/5	(0,5)	(3,2)

The game's only Nash equilibrium consists of A playing the mixed strategy  $(3/5, 2/5)$  and B playing the mixed strategy  $(3/4, 1/4)$ .

# Mixed Strategies

		Player B	
		L, 3/4	R, 1/4
Player A	U, 3/5	<b>(1,2)</b> $9/20$	<b>(0,4)</b>
	D, 2/5	<b>(0,5)</b>	<b>(3,2)</b>

The payoff will be (1,2) with probability  
 $3/5 \times 3/4 = 9/20$ .

# Mixed Strategies

		Player B	
		L, 3/4	R, 1/4
Player A	U, 3/5	<b>(1,2)</b> 9/20	<b>(0,4)</b> 3/20
	D, 2/5	<b>(0,5)</b>	<b>(3,2)</b>

The payoff will be (0,4) with probability  
 $3/5 \times 1/4 = 3/20$ .

# Mixed Strategies

		Player B	
		L, 3/4	R, 1/4
Player A	U, 3/5	<b>(1,2)</b> 9/20	<b>(0,4)</b> 3/20
	D, 2/5	<b>(0,5)</b> 6/20	<b>(3,2)</b>

The payoff will be (0,5) with probability  
 $2/5 \times 3/4 = 6/20$ .

# Mixed Strategies

		Player B	
		L, 3/4	R, 1/4
Player A	U, 3/5	<b>(1,2)</b> 9/20	<b>(0,4)</b> 3/20
	D, 2/5	<b>(0,5)</b> 6/20	<b>(3,2)</b> 2/20

The payoff will be (3,2) with probability  $2/5 \times 1/4 = 2/20$ .

# Mixed Strategies

		Player B	
		L, 3/4	R, 1/4
Player A	U, 3/5	<b>(1,2)</b> 9/20	<b>(0,4)</b> 3/20
	D, 2/5	<b>(0,5)</b> 6/20	<b>(3,2)</b> 2/20

A' s NE expected payoff is

$$1 \times 9/20 + 3 \times 2/20 = 3/4.$$

# Mixed Strategies

		Player B	
		L, 3/4	R, 1/4
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	D, 2/5	<b>(0,5)</b> 6/20	<b>(3,2)</b> 2/20

A' s NE expected payoff is

$$1 \times 9/20 + 3 \times 2/20 = 3/4.$$

B' s NE expected payoff is

$$2 \times 9/20 + 4 \times 3/20 + 5 \times 6/20 + 2 \times 2/20 = 16/5.$$



# How Many Nash Equilibria?

- ◆ **A game with a finite number of players, each with a finite number of pure strategies, has at least one Nash equilibrium.**
- ◆ **So if the game has no pure strategy Nash equilibrium then it must have at least one mixed strategy Nash equilibrium.**